QI SHI

PRODUCT DESIGNER

shiqi1126@gmail.com I www.shiqi.works I 0170 2267 518



I am Qi Shi, a user-centered designer with 7 years of experience, including 1.5 years specializing in UX/UI design. My journey from industrial design to digital experiences equips me with a unique perspective, combining strong 3D modeling and hardware design expertise with a focus on creating intuitive, user-friendly interfaces.
I excel at understanding user needs and translating them into impactful solutions that bridge the gap between physical and digital design.

WORK EXPERIENCE

Senior Industrial Designer I Tricon Design
January 2016 - present

- Conducted user research using ethnography, journey mapping, and interviews.
- Designed user-centric solutions for S-Bahn, high-speed trains, and metro systems.
- Created concepts via sketches, prototypes, and journey maps.
- Designed and tested interfaces for Passenger Information Systems (PIS).
- Collaborated with engineers and project managers for seamless implementation.
- Improved passenger experience through human-centered design.

Freelance UX/UI Designer I Word to World
May 2022 - April 2023

- Designed and animated 3D models for an educational language-learning app.
- Reviewed and enhanced game interaction designs for engaging user experiences.
- Conducted game research to integrate innovative mechanics into the app.
- Built low- and high-fidelity prototypes, delivering functional demos.
- Collaborated with developers and founder to meet learning goals.

Internship and Bachelor Thesis I Gaggenau, BSH Hausgeräte GmbH
October 2014 - July 2015

- Designed and prototyped display racks for wine refrigerators.
- Built prototypes and tested designs using physical models and usability feedback.
- Conducted research to develop a refrigerator suitable for Chinese users.
- Generated ideas through sketches, journey maps, and brainstorming sessions.
- Presented concepts and collaborated with engineers for feasibility.

EDUCATION

UX design I Google UX Design Certificates

October 2022 - March 2023

Bachelor's Degree I Product Design
Hochschule für Gestaltung Schwäbisch Gmünd
October 2011 - July 2015

Exchange student I Product Design
Oslo and Akershus University College
January 2014 - July 2014

TECHNICAL SKILLS

User research
Persona development
User journey mapping
Information architecture
Wireframing
Low/high fidelity prototype
User test
Storytelling
3D art design
Basic project management
Concept Creation
2D Sketch/3D Modeling
Prototyping
Materials Knowledge
Manufacturing processes
Figma/Adobe XD
Rhino/Solidworks

ADDITIONAL INFORMATION

Languages: Chinese, German, English
Award: SSB DT8.16 Stadtbahn FOCUS GOLD (2024)